



## Hispanic Heritage Festival of Marietta

### “Uniting Culturas”

Hola! We are thrilled to announce the inaugural Hispanic Heritage Festival of Marietta, and we can't wait to celebrate this vibrant occasion with you! As proud Latino Americans deeply rooted in the heart of Marietta, this month holds a special place in our hearts.

#### Event Details:

**Date:** September 24, 2023 **Time:** 12:00pm-6:00pm **Location:** Casa Hacienda 1018 Roswell St NW, Marietta Ga 30060 (Formerly Los Reyes Mexican restaurant in Marietta)

**Why Celebrate with us?** This festival is a unique opportunity to come together as a community and celebrate the rich tapestry of Hispanic heritage. We invite you to join us in commemorating the culture, traditions, and contributions of Latino Americans. Our festival promises a day filled with entertainment, connection, and exploration of the diverse aspects that make our heritage truly remarkable.

**Entertainment Lineup provided by Danceando Promotions:** Prepare to be captivated by an incredible entertainment lineup that reflects the essence of Hispanic culture:

- **Juan Miguel (Singer)** – Known as El Charro de Aguas Calientes, Juan Miguel will serenade you with his soulful melodies.
- **Calo Gitano (Dance)** – Experience the passionate art of Flamenco de España with the captivating performances by Calo Gitano.
- **Atlanta Show Band** – Get ready to move to the rhythms of Puerto Rico and the Dominican Republic with the Atlanta Show Band.
- **Ballet Folklor- Itzamatul** – Immerse yourself in the folkloric dances that showcase the traditions of various regions.
- **Aklla Sumaq** – Let the vibrant dances of Peru by Aklla Sumaq take you on a journey through its rich heritage.
- **Mariachi Buhos de Oro** – The soul-stirring melodies of Mariachi Buhos de Oro will fill the air with joy.
- **Zumbatón de Niños** – Watch the little ones groove and have fun with a special Zumbatón session just for kids!

**What to expect:** This community event goes beyond entertainment. Our festival grounds will be alive with the colors, flavors, and talents of the Hispanic culture. Explore a variety of vendors offering artisanal crafts, essential services, and, of course, a delectable array of cultural foods. It's an opportunity to connect, learn, and celebrate together.

**Become a sponsor:** We invite you to be a part of this meaningful celebration by sponsoring our festival. Your support will help us create a memorable experience for the community and contribute to the promotion and preservation of Hispanic heritage.

Mark your calendars for September 24th, 2023, and join us at Casa Hacienda for a day filled with laughter, dance, music, and the warmth of our community. Let's honor our past, celebrate the present, and pave the way for a vibrant future together.

¡Nos vemos en el festival! CASA HACIENDA & DANCEANDO PROMOTIONS



**Sponsorship Levels – Please Circle one**

<b>\$3,000 + TITLE SPONSOR:</b>	Large logo included on all event materials (includes Amor y Bello magazine and named during radio station) and website, sponsor name on title of event, Opportunity for Sponsor to speak or seminar time (10-15 mins), decorate with sponsor provided marketing materials, will be given a commemorative 8 x 10 wall plaque with group photo, provided booth space of choosing (inside or outside), will be posted on Casa Hacienda website for 6 months as title sponsor
<b>\$2000 DIAMOND SPONSOR:</b>	Logo included on all event materials and website, Opportunity for Sponsor to speak or seminar time (10-15 mins), decorate with sponsor provided marketing material, will be given a commemorative 8 x 10 wall plaque with group photo, provided booth space of choosing (inside or outside)
<b>\$1500 PLATIUNUM SPONSOR:</b>	Logo included on all event materials and website, Sponsor seminar time (10-15 mins), will be given a commemorative 8 x 10 wall plaque with group photo, provided booth space of choosing (inside or outside)
<b>\$1000 GOLD SPONSOR:</b>	Logo included on all event materials and website, will be given a commemorative 8 x 10 wall plaque with group photo, provided booth space of choosing (inside or outside)
<b>\$500 BRONZE SPONSOR</b>	Company logo will appear on Casa Hacienda website, all social media pages and printed on 8x 8 photo backdrop only

**BUSINESS NAME:** \_\_\_\_\_ **PHONE #:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **CITY:** \_\_\_\_\_  
**STATE:** \_\_\_\_\_ **ZIPCODE:** \_\_\_\_\_

**AMOUNT OF SPONSORSHIP:** \_\_\_\_\_

**LOGO ARTWORK: PLEASE SEND ALL JPEG FILE TO [CHRISTINA@REYSEVENTHALL.COM](mailto:CHRISTINA@REYSEVENTHALL.COM) BY SEPTEMBER 8,2023**

**SPONSORSHIP FORMS AND PAYMENTS TO BE MAILED TO 562 WYLIE RD SUITE 19, MARIETTA GA 30067**

**CHECKS PAYABLE TO DANCEANDO PROMOTIONS LLC**

**Deadline to participate is September 8<sup>th</sup>, 2023**